



Privacy Policy Ocab Group

Ocab values the protection of personal data and we therefore attach great importance to protecting your privacy. Our goal is for you to feel confident that your personal integrity is respected and that your personal data is processed correctly.

We take responsibility for ensuring that personal data processed by all companies within Ocab is used only for the intended purposes and is protected against unauthorized access. All processing of personal data within Ocab follows the applicable personal data legislation (EU) 2016/279, the General Data Protection Regulation (GDPR).

We process your personal data for inquiries, orders and execution of the services that the companies within Ocab offer, as well as when you are using websites, other digital channels and other channels within Ocab.

What is personal data and what is the processing of personal data?

Personal data is information about an identified or identifiable natural person. An identifiable natural person is one who can be identified, directly or indirectly, by means of a name, social security number, location data, an IP address or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

Processing of personal data is everything that happens with the personal data. Any operation that is performed with personal data constitutes processing, whether or not it is carried out by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Categories of personal data we collect

The personal information you provide is data that you actively provide to us by filling in various types of forms or that is otherwise provided to us directly from you, or from representatives, such as housing associations, property managers or insurance companies. When you order products and services from companies within Ocab, look for vacancies or submit unsolicited applications, we may ask you to fill in forms where you provide us with your personal data.



If you participate in competitions and other marketing activities that we organise, competition entries and additional personal data that you choose to provide to us may be processed.

When you contact us via customer service functions, for example in connection with placing an order or an enquiry, your contact details and case information will be processed by us.

The personal data will be processed by us only for as long as it is necessary to fulfil the purposes of the processing or to comply with Ocab's legal obligations.

On the website, we collect how visitors use the website via your IP address, information about your browser settings and how your operating system uses the pages.

This information is processed based on a balancing of interests and is used to develop the website's functions and content.

Cookies

Our websites use cookies. By using the website, you agree to our use of cookies. If you do not agree to our use of cookies, you should change your browser's cookie settings or avoid using websites within Ocab. Please note that disabling cookies may affect your experience of Ocab websites.

On our website, two types of cookies are placed:

1. First-party cookies (cookies set by the website you are visiting)
2. Third-party cookies (cookies set by a third-party website, primarily for analytics such as Google Analytics)

Purpose of processing personal data

The personal data about you that is collected in connection with your use of Ocab's services or in connection with inquiries, orders and applications will be processed by Ocab, or our sub-processors, for the following purposes.

1. Customer administration purposes:
 - a. For us to be able to provide services and products that you or agents have ordered from us and to be able to administer our contract with you;
 - b. To enable us to communicate with you when contacting you via customer service, email forms and telephone;
 - c. To process your payment;
 - d. To prevent or detect fraud;
2. Marketing and communications administration: including for postal or email marketing (which you can opt-out of via a link in each mailing);
3. Recruitment: to be able to handle applications for advertised positions and spontaneous applications.



Legal basis and legitimate interests for the processing of personal data

Ocab always processes your personal data in accordance with applicable legislation. We process your personal data when it is necessary to fulfil an agreement with you or respond to your request for customer service and when we have another legitimate interest in processing your personal data, for example an interest in marketing ourselves to visitors to our digital channels or potential customers. If Ocab should process your personal data for any purpose that requires your consent under applicable law, we will obtain your consent in advance, by you actively clicking on a box.

Restrictions on the Disclosure of Personal Information

Ocab may engage external partners and suppliers to perform tasks on Ocab's behalf, for example to provide IT services, payment solutions or delivery of products. The performance of these services may mean that Ocab's partners, both within the EU/EEA and outside the EU/EEA, have access to your personal data. Companies that process personal data on behalf of Ocab always sign agreements with Ocab to ensure a high level of protection for your personal data also with our partners.

Ocab may disclose personal data to third parties, such as the police or other authorities, if it relates to the investigation of a crime or if we are otherwise obliged to disclose such information pursuant to law or official decisions.

Ocab will not disclose your personal data to any extent other than as described above.

How do we protect your personal data?

Ocab has taken appropriate technical and organizational measures to protect your personal data against, for example, loss, manipulation or unauthorized access. We continuously adapt our safety measures to continuous technological developments.

Right to information and right to lodge complaints

You have the right to request information about what personal data we have stored about you at any time (free of charge once a year). You also have the right to request that the data about you be deleted, supplemented, that the processing of your personal data be limited to certain purposes and, for example, not used for direct marketing. However, we cannot delete all your data as there is a statutory requirement for storage, such as accounting rules.

If your personal data changes, please inform Ocab of this by sending us a notification. Ocab is not responsible for problems arising from Personal Data being old or inaccurate if you fail to inform us of the change.



Your request must be in writing and signed in your own hand and contain information about your name, e-mail, telephone number and postal address. We need this to ensure that we disclose the data to the right person.

The request as described above is sent to the company within Ocab from which you wish to request information. Contact information for all our companies can be found on the respective websites. The information will be sent to your registered address.

Changes to this Privacy Policy

Ocab may make changes to this Privacy Policy from time to time. The latest version of the privacy policy is always available on Ocab's website.

Contact

Please do not hesitate to contact us if you have any questions about this Privacy Policy:

Ocab Group Holding AB
Gustavslundsvägen 22
167 51 Bromma

info@ocab.com

Last updated 2024-11-01